

# Orangewood Consulting

## Introduction

Yesterday was the first day of Fall, or Autumn if you prefer. I am so pleased. I no longer have to roll out of bed at 4:00am to deal with our horses who feel that daybreak is the right time for breakfast.

If you choose to plot the length of day for a whole year, you get a sine wave. At the time of the equinoxes, the rate of change of day length is the fastest. The days will get shorter quickly for a while, but slow down as the winter solstice approaches. Fun facts to know and tell!

## Inside the Campaign - Richard for Arizona

Amongst the categories in which I organize my thoughts and activities are Policy, Strategy, Tactics and Mechanics.

Policy: My policies are laid out in my campaign [website](#). I am listening to everyone's opinions on whether I am covering the right issues and covering them in the right way. So these will continue to evolve.

Strategy: This concerns which policies are highlighted, and hopefully I select the ones that are most important to the residents of this district. I base this on what I hear within my district, as well as what I read about other parts of Arizona and the country (think polling). The issues that I currently emphasize are on my home page.

Tactics: Running for office is competitive. I need to understand my competition and decide how deal with their thrusts. (I'm on the fence about whether to parry or not.)

Mechanics: Getting my district voters to be aware of what I am doing involves people, emails, mail, social media, television, radio and I'm sure I've forgotten some. I'll write more about this next month.

I have collected some signatures to get on the ballot next year, and also some \$5 Qualifying Contributions to receive state clean election funding. Thank you to those of you who have already signed. I need a lot more. If you live in Arizona Legislative District 3 (your voter id card will have "Legislative:3" on it) please

consider helping me. This [link](#) takes you to my website page that explains it all. Thank you very much indeed.

## The Rambler

Former Connecticut House Representative, Alan Mazzola, must bear some responsibility for suggesting that I run for office. He was visiting from New England around the time of the 2022 elections when I was working at a local polling place and bemoaning the election deniers at that and the previous election. He is now my part time and remote campaign manager. Before I was fully committed to running for office, he asked me if I had any skeletons in my closet. There was not much that I could come up with. One reason is that I have followed, and encouraged my friends and colleagues to follow, the rule: **Never put something in an email, text or on social media that you would not want your mother to see.** The result is that the online archive of my 21 years in the wine business has nothing that can be used against me. Yes, some of the jokes and puns are less than stellar, but those are not capital offences. I do encourage my opponents to climb through those [archives](#). They may get a chuckle or two, and perhaps be able to avoid taking Ambien to get to sleep, but otherwise they will have used good campaign funds to no avail.

The Rambler rambles on...

Cheers,

Richard and Laurie  
Orangewood Consulting

