

# Orangewood Consulting

## Introduction

Spring has sprung! The Equinox was last Tuesday. It reminds me that Laurie and I keep "farmers' hours". Our horses expect to get fed at about sunrise. This means that we have to adjust our waking up time to get up earlier in the summer (4:30) and later in the winter (6:30). This works for us, but then we don't have "real" jobs. Most people are tied to actual clock time. There is not a better or worse here, just different.

## Inside the Campaign - Richard for Arizona

Now that we have all our signatures and so forth submitted, we have funding to get us through to the July 30th primary. We had survived up to this point with seed money donated in increments of no more than \$210. If you were one of the donors, thank you very much - we eked it out. We are now able to do a second version of our "palm card" (actually it's 8 1/2" by 5 1/2"). Our consultant has started work professionalizing our [website](#) - keep an eye out for it.

April 1st is the last day that petition signatures can be submitted to the Secretary of State - a week away. There are a lot of candidates still collecting signatures. The Secretary of State makes it easy to see who you have signed for and who are still looking for your support. Grab your driver license and go to the Secretary of State's [website](#). Do it today! April 1st is too late.

I attended the Deer Valley School District board meeting this week. The first hour and a half of the meeting was recognizing academic, sporting and musical accomplishments. I was particularly impressed that Faith Pursley, a senior at Boulder Creek High School, had worked with her teacher to encourage girls to pursue science and math subjects that are typically dominated by boys. Why should boys have all the fun?

Once past the April 1st scramble, the focus will be getting residents of the district to know me and what I am trying to do - bring civility and thoughtful fact-based decisions to the Arizona State House. So far, I have 8 events scheduled.

Another part of what I will be doing over the next 7 months will be School board meetings (LD3 has parts of 4 school districts), Town Council meetings (there are 3 towns) and City Council meetings (there are two); not to mention County meetings

(fortunately we are wholly contained in Maricopa County). These are all elected boards that I am in the process of meeting and working to understand how they all fit together.

## The Rambler

At the end of February I took a week-long excursion to Breckenridge for the annual ski trip organized by a group of folks with roots at Honeywell, but long since scattered to the winds. They have been doing this for forty years or so. This year there were 12 of us. Many of them are avid skiers - I am probably the only one that skis just once a year. Skiing, for me, is like riding a bicycle, in that it's all about balance. Lean left, turn left. Lean too far left, fall over! It does take a few turns for the muscles to remember the rest of the necessary movements, but once they do, I am a happy hacker working my way through powder, modest moguls and whatever else shows up in front of my skis.

One of the other skiers, Don from Canada, told me how he had run for office. He had the same problem that I do - name recognition. What he did was to stand at busy intersections with his campaign sign, waving at the motorists driving by. After a few days people started waving back and occasionally stopping to chat. So far I have identified 7 intersections that might work for Legislative District 3. I'm not sure when to start this, but wave back if you see me.

The Rambler rambles on...

Cheers,

Richard and Laurie  
Orangewood Consulting



**Subscribe:** If you received this email from someone else, you can get your own copy directly by supplying your email address to Constant Contact and saying that you are not a robot!